

The ROI of Employee Engagement

We all know disengagement comes with a price.

But at what cost?

DATA TELLS US THAT **80% OF TEAM MEMBERS** REPORT BEING DISENGAGED AND THAT DISENGAGEMENT COSTS EMPLOYERS **30% OF THEIR SALARY**.

$$\begin{array}{ccccc} 80\% & \times & 30\% & = & \text{THE COST OF DISENGAGEMENT} \\ \text{OF YOUR EMPLOYEES} & & \text{AVERAGE SALARY} & & \end{array}$$

$$\begin{array}{ccccc} \text{THE COST OF DISENGAGEMENT} & - & \text{THE COST OF LEADR} & = & \text{INCREASED PRODUCTIVITY \& SAVINGS} \end{array}$$

On average, 90 days after implementing Leadr, our customers experience:

- **10% increase** in employee engagement across their teams
- **6.9% reduction** in employee turnover vs. industry standards
- **11.6x ROI** in employee retention
- **22.4% higher** Glassdoor rating than non-Leadr customers

“LeadR has fundamentally changed how our meetings operate organizationally. LeadR has brought structure and consistency to all of our development meetings. The power of consistent 1:1’s and feedback cannot be overstated if your goal is development and multiplication of leaders. We are very grateful for LeadR and know we’ve still yet to use the product to its fullest potential.”

- LEADR CUSTOMER